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Shows

Tod's, Vogue & American Beauty

A New York cocktail party to launch Claiborne Swanson Frank's new book (published by Assouline)



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Kelly Rutherford



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It's called *American Beauty* and it brings together portraits of some of the most important young women in today's America: journalists, models, designers, columnists and artists. The launch of **Claiborne Swanson Frank's** new book (published by **Assouline**) was celebrated by **Vogue America** and **Tod's**, who brought together 250 distinguished guests in the heart of New York for a cocktail party in honour of these American women.

The event featured a DJ set by **Solange Knowles**, **Beyoncé's** sister, and guests - alongside Claiborne Swanson Frank - included **Anna Wintour**, **Elettra Wiedemann**, **Lily Aldridge**, **Jessica Stam**, **Lauren Bush**, **Lauren Santo Domingo**, **Amanda Hearst**, **Kelly Rutherford**, **Olivia Chantecaille**, **Lily Kwong**.

Both the American magazine and the Della Valle Group have strong ties to **Claiborne Swanson Frank**, who works for **Vogue** and also appeared in **Tod's** spring-summer 2011 ad campaign, *An Italian Moment*.

[Marta Casadei](#)

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