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# Q&A: “Gossip Girl’s” Kelly Rutherford Talks Twitter and Her New Tech-y Project

By Linda Vongkhamchanh | Saturday, Jun 9, 2012 | Updated 1:57 PM CDT

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Stephan Wurth

Kelly Rutherford of "Gossip Girl"

A graphic for '1st Look LX-TV'. It features a silhouette of a person looking through binoculars against a blue sky. The text '1ST LOOK LX-TV' is in the top left. At the bottom, there is a pink banner with the Twitter logo and the text 'FOLLOW US ON TWITTER @LXTV1stlook'.

It seems as if Kelly Rutherford can do it all, juggling a role on the hit show "Gossip Girl," being a great mom, supporting several philanthropic projects, and now working on her new website [KellyRutherford.com](http://KellyRutherford.com). We chatted with Kelly about her many projects, dictator tendencies and her guiltiest pleasures.

**You are a woman who is so incredibly busy with "Gossip Girl, your charitable work,**

Creek's Broken Shaker



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parenting, and now you've started a website—what prompted you to take on another project?

I think women are so dynamic, and especially in your forties, you have so much to give back. KellyRutherford.com is my way of sharing what I love and staying inspired.

**You are very active on Twitter and now you have this site. What do you want your readers to take away from your web presence?**

From the website, a sense of style and fresh ideas. As for Twitter, this has definitely been a learning curve for me, but I'm having a lot of fun connecting with people. It's a great way to share your everyday in a fun way.

**Any Twitter mishaps?**

I'm still learning to retweet!

**What is something about you that would surprise our viewers and readers?**

That I'm a lot more quirky than the characters I play.

**What is the most fun part of working on "Gossip Girl?" Any funny stories from the set?**

I love the people I work with and everyone has such a great sense of humor. The outtakes are hilarious.

**If you could be a benevolent dictator for a day, what is the first thing you would change in the world?**

There would be more women involved politically, that's for sure.

**I weren't an actor, I would be a \_\_\_\_\_.**

Journalist

**Item I wish I had invented:**

The Chair

**Favorite guilty pleasure:**

Massages

**You are a Francophile in the chicest ways possible. What is your favorite French food and favorite French restaurant? What's the French "je ne sais quois" all about?**

The steak frites at Amaranth is my favorite. My favorite French restaurant is L'Entrecote. And, I think je ne sais quois is about feminine individuality.

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